



**ROGER H. HORD**  
**President and CEO**  
**West Houston**  
**Association**

Roger H. Hord is President and Chief Executive Officer for the West Houston Association, an organization of major developers, landowners, employers and service firms dedicated to quality growth in fast growing Greater West Houston. The organization promotes sustainable growth-oriented projects and addresses public policies and regulations on major infrastructure issues, land use, environment and education. It has recently published the 2010 Update to the *West Houston Plan 2050: Envisioning Greater West Houston at Mid-Century* that forecasts population and employment growth; presents a likely land use scenario; and discusses issues that must be addressed over the period to assure a high quality of living and working in the region.

Prior to joining the West Houston Association, Hord was Vice President, Infrastructure for the Greater Houston Partnership where he worked on technical studies and financing strategies for transportation, water supply, wastewater treatment, and flood control. He was involved in the preparation of Houston's Regional Mobility Plan and subsequent implementation strategies. He has been involved in Houston's efforts to gain improved domestic air service and additional international air routes. He helped form and managed the Alliance for Interstate 69, a statewide group of cities, counties and the private sector to promote the development of Interstate 69 in Texas.

He has worked in areas of regional economic development, small business development, education and land use policies. He served on the Trans-Texas Corridor Advisory Committee formed by the Texas Transportation Commission; is a member of the Advisory Board of the Texas Transportation Institute at Texas A&M; is on the Board of Directors of the Texas Transportation Research Foundation; and serves on the Board of Directors of the Texas Good Roads and Transportation Association. He is a national speaker on urban transportation policies. In 2005, Hord received the Texas Road Hand Award from the Texas Transportation Commission.

He is a 1971 graduate of the University of Texas at Austin with a degree in business administration.

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