Introducing Greater West Houston. Growth here continues, a bright spot on the nation’s economy.

The West Houston Association has updated its West Houston Plan 2050 to monitor the economic and community attributes that stimulate growth. This update also addresses the challenges we face in maintaining the area’s high quality of life and place.

This 2010 Report focuses on our growth and infrastructure progress and challenges. In addition, we have updated our 2050 Greater West Houston Land Use Scenario—a peek at how the region may likely look at mid-century.

Vision: Greater West Houston in 2050
A sustainable economic powerhouse with quality living and working environments styled to meet the complete range of contemporary market demands supported by a public infrastructure setting the pace in the region and the nation.

Plan Goals
• Keeping Greater West Houston (GWH) the premier place to live, work and play in the Houston Metropolitan Area
• Making Greater West Houston even better by advocating new quality standards for future growth
• Anticipating infrastructure needs and avoiding extensive periods when infrastructure trails the demand for improvements

GROWTH OF GREATER WEST HOUSTON
GWH has been and will continue to be a high growth region expanding accommodating renewing. GWH has become the region’s icon of growth and prosperity. Forecasts for 2050 place GWH with a population of 2.4 million equivalent to current Denver, Pittsburg or Portland metropolitan areas. GWH employment is forecasted to reach nearly 1 million by 2050 and is greater than current employment in San Antonio, Fort Worth or Austin.

2010 Update
West Houston Plan 2050

Planning for Growth in Greater West Houston.

2010 Quality Growth Partners
FirstSouthwest
Newland Communities
Trendmaker Development
Houston Community College
MetroNational

Now Available | 2010 West Houston Development Map
Helping You Map Greater West Houston—the 1,200 square mile economic powerhouse with 1.2 million residents and 100,000 employees.
Greater West Houston Map 1
The Development Map is available in large and small sizes, the traditional land use version with color aerial, and six new variations including school district and city and ETJ limits.

To purchase call the West Houston Association at 713.461.9378 or online at westhouston.org.

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**Employment & Population Forecasts**

<table>
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<th>Year</th>
<th>Employment</th>
<th>Population</th>
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<td>2000</td>
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<tr>
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Great West Houston’s Economic Focus Areas

**Residential and Commercial Quality Growth**

Great West Houston will continue to blend suburban and urban for the 1 million residents in the region. This growth will be a combination of expanded suburban areas, new planned communities and existing neighborhoods, and new, urban communities offering significant and sustainable employment opportunities.

**Quality Planned Developments**

Quality Planned Developments is a program of the West Houston Association that encourages quality growth attributes in residential and commercial environments throughout the region. It is designed to provide livable communities that are better connected, more active, more interrelated, and more connected to market demands in environmentally friendly ways.

**Key Infrastructure Focus Areas**

The following focuses the key issues identified through the West Houston Plan 2060.

**Transportation**

Great West Houston’s current and future network of transportation facilities stands far above other areas in Houston and throughout the country in providing accessibility—the critical component of a region’s economy and competitiveness.

- **Interurban: 10 West** serves one of the region’s transportation function and is one of the transit systems on an urban freeway in the nation.

- **Bellevue West** (the West Houston Parkway), across Great West Houston’s current north-south transportation framework. This connection is vital to access for other regions and is an essential component of a future transportation system to increase mobility.

- **US 290 Corridor** is a priority project that has met the most critical funding issues and is now in planning. Great West Houston’s current urban center will provide adequate land to accommodate the needs in and across their center. The critical funding issues will be resolved, but this plan will be just as critical as US 290 might be to our transportation framework.

- **Central Houston** is the heart of the region’s transportation and economic activity, and its revitalization is essential to the region’s future.

**Water & Wastewater Regionalization**

- **Water Supply**: For an expanding GWH, critical facilities are available to service current and future demand by 2035 to ensure completion of the Alvin’s Creek Reservoir. In addition, the anticipated completion of the distribution facilities that will surface water supply feature the Trinity River to Great West Houston.

- **Waste Water**: Existing waste water systems are sustainable and will be improved to meet regulatory and efficiency requirements. The existing treatment system will be improved to meet the needs of the region.

**Conservation & Open Space**

- **Regional Conservation**: Great West Houston is a diverse region with many unique and diverse ecosystems. The region has a wealth of natural resources that are protected by a variety of conservation and open space programs. The region has a strong commitment to conservation and open space programs, and the region is working to ensure that these programs are sustainable and effective.

**Education & Healthcare**

- **Quality Public Education in GWH**: Great West Houston has a strong commitment to quality public education. The region has a strong commitment to providing high-quality education to all residents. The region has a strong commitment to providing high-quality education to all residents.

- **Quality Public Healthcare in GWH**: Great West Houston has a strong commitment to quality public healthcare. The region has a strong commitment to providing high-quality healthcare to all residents. The region has a strong commitment to providing high-quality healthcare to all residents.

**Economic Development & Infrastructure**

- **Economic Development & Infrastructure**: Great West Houston is a strong economic development region that is committed to providing high-quality economic development to all residents. The region has a strong commitment to providing high-quality economic development to all residents.

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**Residential Centers**

- **Livable Centers**: Great West Houston’s Livable Centers include a number of districts that are located in or near the central business districts of the region. These districts are designed to provide a high-quality living environment for residents, businesses, and visitors. The Livable Centers are designed to provide a diverse mix of housing types, employment opportunities, and recreational amenities.