**-Goal-**

The West Houston Association encourages coordinated, reliable, and safe multimodal transportation systems that connect neighborhoods to employment, retail, entertainment, and education centers and that connect the region to national and international trade, commerce, and opportunities.

**Challenges & Opportunities**

- **Growth.** Our region requires major upgrades to its transportation infrastructure.
- **Protect Funding.** Expand and build new facilities as well as maintain our investment in existing mobility infrastructure.
- **Public-Private Partnerships.**
- **Dynamic Pricing.**
- **Regional Challenge.** Multiple transportation providers focused on their own service areas.
- **Regional Vision.** Coordination of all transportation providers.
- **Road Network.** As growth continues outward from the city more transportation connectors and transit options are needed.
- **Preserve Corridors.** Work cooperatively to expand rights-of-way and facility options along key roadways and at key intersections.
- **Dense But Dispersed.** Concentrated growth will require enhanced transit connection.
- **Regional Center Connections.** Greater West Houston needs a variety of transportation choices.
- **Improved Routes & Intersections.** Smart signalization, lane programming, and grade separations at key intersections.
- **Integrated Public Transit.**
- **Freight Conflict.** Freight traffic incidents account for over 30% of non-recurring traffic delays in the Houston area.
- **Freight Fixes.** Investments to improve freight mobility can greatly reduce congestion and improve air quality.
- **High-Capacity Transit Conflict.** High capacity transit must be planned and operated to minimize conflicts with other transit modes and land uses.
- **Higher Grade Transit.** High-capacity transit should be elevated or on a different grade at major thoroughfare crossings and in heavily urbanized areas.
- **Aviation Issues.** Development and limited funding may impact local airports long term viability to serve our area.
- **Aviation Opportunities.** Greater West Houston’s airports provide substantial economic benefits but are also critical in disasters.

**Encouraging regional centers with mixed-uses, recreational amenities, hospitals, jobs, colleges, and well-planned multi-modal connections will reduce congestion on major routes and improve safety and quality of life.**