



**West Houston Association**

**Quality Planned Development Committee**

**Meeting Notes**

12:00pm, Thursday, February 28, 2019

12:00pm to 1:30pm Location: The Treehouse (963 Bunker Hill)

Attendees on February 28, 2019

Rob Bamford  
Auggie Campbell  
Andrew Paderanga  
Carmen Kumpula

Daniel Ware  
Imani Forrest  
Chris Browne  
Marlene Gafrick

Mark Gehringer  
Bryan Brown  
Brian Stidham  
Jason Tedrick

Roger Garza

- I. Introductions.....Rob Bamford & Marlene Gafrick
  - a. Bamford reported that for a future meeting he would like to invite a SWA representative from California to speak to our group. He reported that it would also be beneficial to invite international consultants to help our group stay current. A date will be set later.
- II. Committee Business
  - a. QPD Marketing & Partnering
    - i. Forrest asked the group how they would like to market the QPD Awards program. Forrest reported that she has created a tri-fold pamphlet, highlighting past winners, for possible distribution.
    - ii. Forrest reported that she now has control of the website and can make any changes the group would like to see. The group also discussed getting stickers and plaques for winners to display their designation. Gehringer and Bamford discussed talking offline on ideas for a plaque design. The group discussed ways to help the community understand the significance of the award. Stidham suggested extending brand awareness to HAR and see if they could change their website icon for homes in QPD designated communities. Paderanga suggested getting articles in real estate magazines periodically. Forrest asked for any other publication suggestions that WHA should be contacting.
  - b. 2060 Program
    - i. Campbell asked for any committee members who would be willing to talk to other organizations about the 2060 Plan. Browne and Gehringer reported that they would be willing.
  - c. Legislative & Policy Issues

**QUALITY GROWTH PARTNERS 2018**



- i. *Gafrick reported that HREC recently had their lobby day and visited almost 30 legislators. Representative Murphy has an issue with the Harris County’s idea to reallocate bond projects that are different than what voters approved. His letter had the support of many other local officials which is making legislators reluctant to take money from the Rainy-Day fund. Gafrick reported that Murphy wants a letter from Judge Hidalgo saying that the county will not reprioritize the projects.*

III. The Future of Parking Lots: Marlene Gafrick & Bryan Brown

- a. *Gafrick reported that MetroNational has been replacing parking lots for buildings to accommodate the densification trends. Tedrick reported that even with removing the parking space for the McAdams apartment building the Memorial City Mall has a surplus of parking. The parking garages are being designed to be easily transformed into a building expansion by keeping the ramping external.*
- b. *Future parking may include automated parking where the cars are stacked. This system could take a 3-bay parking garage and fit the same number of parking spots in half the size.*
- c. *Brown reported that the city is looking at parking maximums. Houston being overparked is driving the maximum parking requirement ideas as well as pushing people to use other modes of transportation. Brown reported that ridership in Houston has stayed flat while other areas of the country are seeing a decline. This is largely due to the price of gas. Uber has also been taking riders away from transit because the on-demand service is hard to top. The service is adjusting to the rider rather than the rider adjusting to the bus schedule.*
- d. *Brown also reported that Houston consistently does poorly with their air quality. To improve this the region will need to cut down on short trips and traveling at low speeds. A shuttle system and mini park n’ rides dedicated for travel in centers other than downtown will be important in making a change.*

IV. Adjourn

2019 WHA Quality Planned Development--COMMITTEE MEETING SCHEDULE (PROPOSED)  
 All Meetings at WHA Office (unless otherwise noted)

THURSDAY, FEBRUARY 28  
 THURSDAY, APRIL 18  
 THURSDAY, JUNE 20

THURSDAY, AUGUST 15  
 THURSDAY, OCTOBER 17  
 THURSDAY, DECEMBER 19